

CURRICULUM VITAE



A. BUTIR-BUTIR PERIBADI (<i>Personal Details</i>)			
Nama Penuh (<i>Full Name</i>)	ASKIAH BINTI JAMALUDDIN		Gelaran (<i>Title</i>): DR.
No. MyKad / No. Pasport (<i>Mykad No. / Passport No.</i>) 750906085710	Warganegara (<i>Citizenship</i>) MALAYSIA	Bangsa (<i>Race</i>) MELAYU	Jantina (<i>Gender</i>) PEREMPUAN
Jawatan (<i>Designation</i>)	PENSYARAH	Tarikh Lahir (<i>Date of Birth</i>)	6 SEPTEMBER 1975
Alamat Semasa (<i>Current Address</i>)	Jabatan/Fakulti (<i>Department/Faculty</i>)		E-mel dan URL (<i>E-mail Address and URL</i>)
1241, JALAN 18/51, TMN SRI SERDANG, SERI KEMBANGAN 43300, SELANGOR	DEPARTMENT OF RESOURCE MANAGEMENT & CONSUMER STUDIES, FACULTY OF HUMAN ECOLOGY, UNIVERSITY PUTRA MALAYSIA 43400, SELANGOR		E-mail: askiah02@yahoo.com, askiah@upm.edu.my H/P: 011 353 67 359

B. KELAYAKAN AKADEMIK (<i>Academic Qualification</i>)			
Nama Sijil / Kelayakan (<i>Certificate / Qualification obtained</i>)	Nama Sekolah Institusi (<i>Name of School / Institution</i>)	Tahun (<i>Year obtained</i>)	Bidang pengkhususan (<i>Area of Specialization</i>)
Phd	UPM	2017	Small Family Business
M(PHIL)	Curtin University of Technology, Western Australia	2010	Management
MASTER SCIENCE	UPM	2002	Microenterprise
BACHELOR SCIENCE	UPM	1998	Human Development (Major In Resource Management and Consumer Studies)

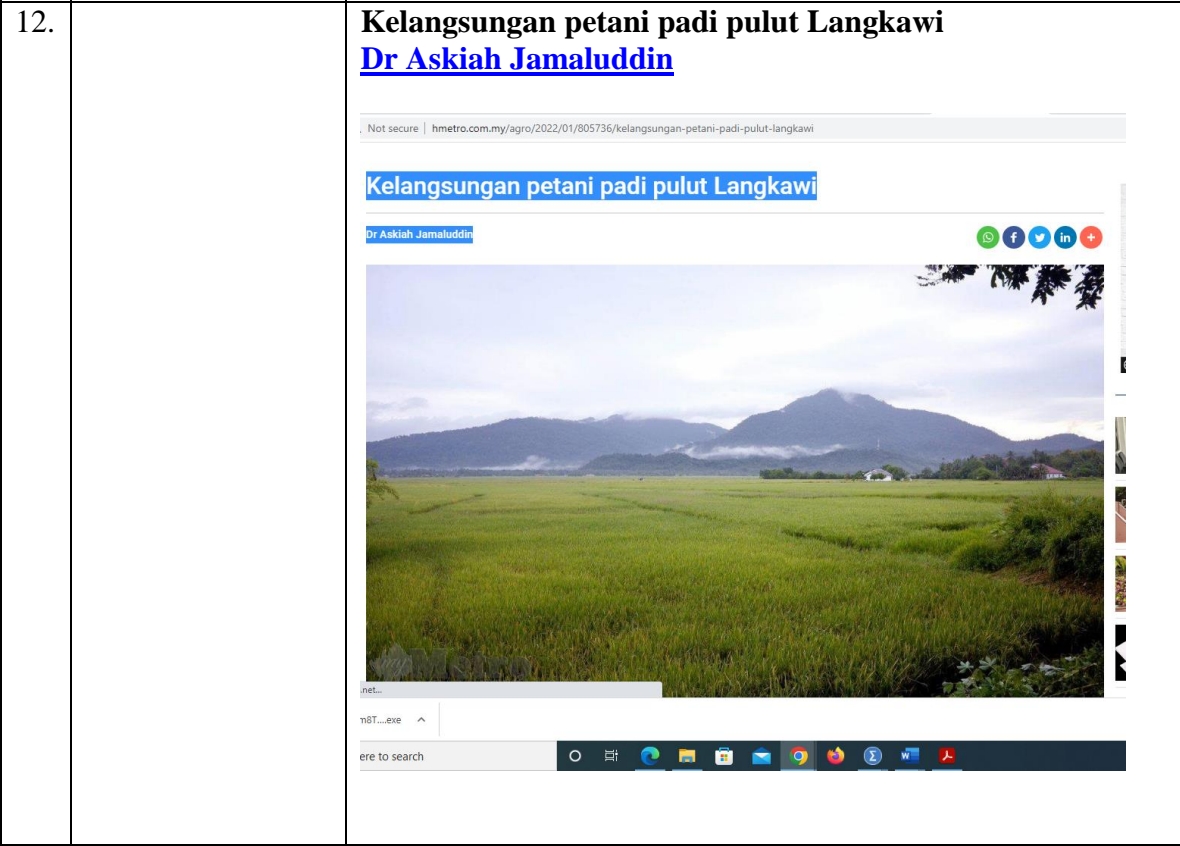
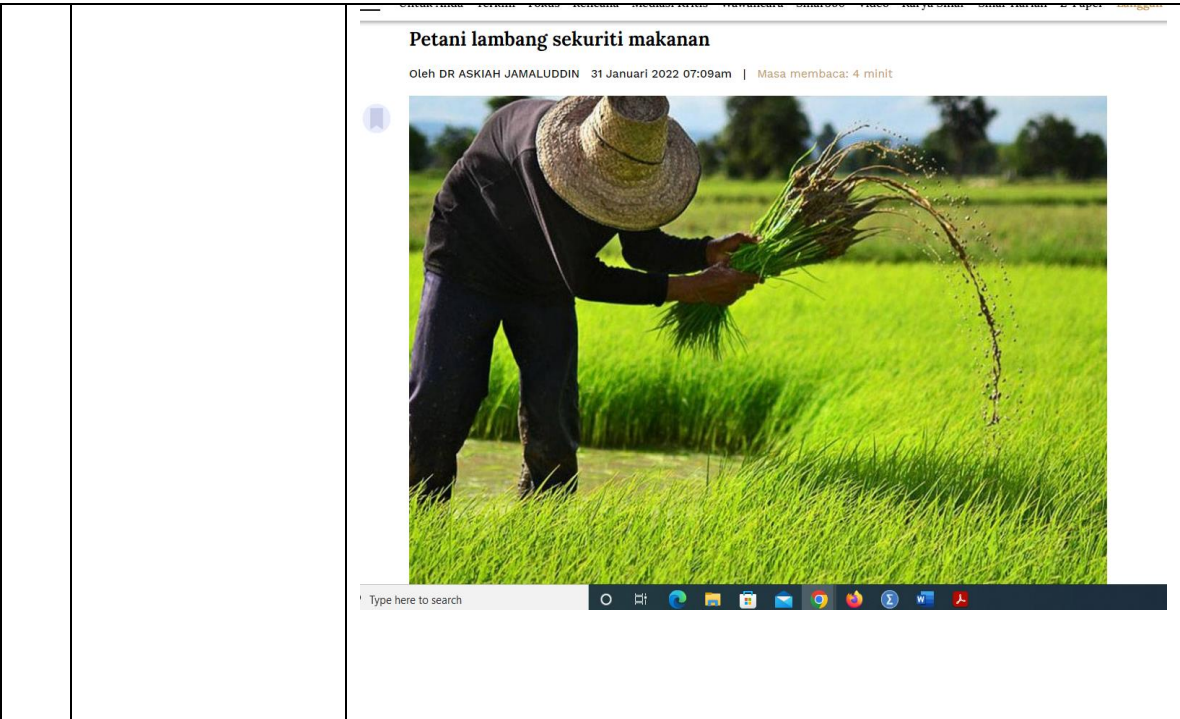
C. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (List of publications – author (s), title, journal, volume, page and year published)

<i>Journal</i>	<p>Askiah, J., Laily., & Husniyah, A.R (2016) . The relationship between Socio-economic Characteristics of Small Business Owner and Entrepreneurial Behaviour, Jurnal Pengguna Dec 2016</p> <p>Askiah, J., Laily., & Husniyah, A.R (2018). Exploratory Factor Analysis of Entrepreneurial Behaviour Among Business Owners in Food Processing Industry telah diterbitkan di Malaysian Journal of Social Sciences and Humanities (MJSSH), Volume 2, Issue 2.</p>
<i>Chapter in Books</i>	<p>Askiah, J., Zumilah, Z., Nurul Nabila., A.R (2019). Kajian Pengurusan Kewangan Pelancongan Dalam Kalangan Wanita Penginap Homestay di Pulau Langkawi. Inspirasi Muslimah Ke Arah Matlamat Pembangunan Mapan. Vol. 1; 563- 576. Muslimah International Summit Kelantan.</p> <p>Askiah, J., Laily., & Husniyah, A.R (2019). The Profiling of Women Entrepreneur in Food Processing Industry in Peninsular Malaysia. Muslim Women’s Inspiration Towards Sustainable Development Goals. Vol. 2; 339-354. Muslimah International Summit Kelantan.</p> <p>Buku Wanita dan Perusahaan Mikro terbitan 2021:</p> <p>Bab 8: Pendayaupayaan Sosiobudaya dalam Kalangan Usahawan Wanita di bawah Yayasan Basmi Kemiskinan Negeri Terengganu.</p> <p>Bab 9: Program Mikrokredit di Malaysia</p>

Penerbitan 2022:

1.	<p>JOURNAL HRMARS Telah di terbit</p>	<p>Askiah, J., Zumilah, Z., Zuzafina, Z. (2022). The Exploration Analysis of Socio Economic Status of Homestay Guest in Langkawi and Marketing Recommendations. International Journal of Academic Research in Business & Social Sciences. ISSN: 222-6990</p>
2.	<p>Journal sudah hantar untuk di publish di HRMARS</p>	<p>Askiah binti Jamaluddin, Yusanani binti Yahaya, and Zumilah Zainalaluddin</p> <p>THE IMPACT OF AGE GENERATION ON TOURISM WELL-BEING AMONG HOMESTAY GUESTS AT LANGKAWI ISLAND</p>
3.	<p>Journal sudah hantar untuk di</p>	<p>Askiah Jamaluddin, Zuzafina Zulkifle, Zumilah Zainalaluddin</p>

	publish di HRMARS	Gender Analysis on Sustainable Consumption Behaviour Among Homestay Guest at Langkawi Island
4.	Journal sudah hantar untuk di publish di HRMARS	Askiah binti Jamaluddin, Irwan Syah Bin Yusuf, Nurul Asyiqin binti Mohamad Khidhir. FACTORS DETERMINED FOOD DELIVERY RIDER'S WELL-BEING IN SERI KEMBANGAN, SELANGOR
5.	PROSIDING SEMINAR LPPKN 10-11 NOV 2022	ISU DAN CABARAN PENGURUSAN MASA PRODUKTIF DALAM KALANGAN KELUARGA PETANI DI LANGKAWI, KEDAH KASLINA, M., ASKIAH, J., IZIATI, Z., Nur Afifah, W., MEGEDILANA, B
6.	PROSIDING SEMINAR LPPKN 10-11 NOV 2022	STATUS KESEJAHTERAAN HIDUP DALAM KALANGAN PETANI PADI PULUT DI LANGKAWI, KEDAH MEGEDILANA, B., ASKIAH, J., IZIATI, Z., NUR AFIFAH, W., KASLINA, M.,
7.	PROSIDING SEMINAR LPPKN 10-11 NOV 2022	ADOPTION OF PRECISION AGRICULTURE (PA) TECHNOLOGIES: AN AWARENESS AMONG FARMERS IZIATI, Z., ASKIAH, J., Nazmi, N.
8.	PROSIDING SEMINAR LPPKN 10-11 NOV 2022	THE IMPACTS OF INCOME TOWARDS FOOD SECURITY AMONG SMALLHOLDER FARMER IN LANGKAWI, MALAYSIA Nur Afifah, W., ASKIAH, J
9.	PROSIDING SEMINAR LPPKN 10-11 NOV 2022	HOUSEHOLD FOOD SECURITY AMONG SMALLHOLDER FARMER IN LANGKAWI ISLAND ASKIAH, J, Nur Afifah, W.,
10.	CHAPTER IN BOOK CONSUMER/ (BUKU JABATAN)	Kepuasan Pelancongan Dalam Kalangan Pengunjung Inap Desa Di Pulau Langkawi Sebelum Tragedi Covid 19 Dr. Askiah Jamaluddin Dr. Zumilah Zainalaluddin
11.	SURAT KHABAR	Petani lambang sekuriti makanan Oleh DR ASKIAH JAMALUDDI



D. PROJEK PENYELIDIKAN TERDAHULU(Past Research Project)					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>
TRGS	<i>Socioeconomic Impact of Glutinous Rice Production Among Small Holder</i>	<i>SUB HEAD PROJECT-3</i>	2020-2024	<i>KPT-TRGS PADI PULUT</i>	<i>Ongoing</i>

	<i>Farmers In Langkawi</i>				
90989-168820	Socioeconomic Typology Of Vulnerable Groups In Malaysian Fisheries And Aquaculture Community	COMMITTEE MEMBER	2016-2018	FRGS	Completed
	The Relationship between Family Impact Factors and Business Performance: Malay Small Family Businesses in Malaysia	HEAD PROJECT	2011-2013	RUGS 68,000	Completed
	Reviewing Sustainable Consumption Behaviour Index among Homestay Guest at Langkawi	HEAD PROJECT	2018-Nov 2020	Putra Grant RM49,000	Completed

E. Training Attended					
<i>No.</i>	<i>Name</i>	<i>Place</i>	<i>Date</i>	<i>Source of fund</i>	<i>Speakers</i>
1.	<i>The KAWA model of Occupation Therapy</i>	Oasis Place, Brickfields	5-6 August 2017	Personal	Prof. Dr. Michael Iwama
2.	Coach Practioner	Akademi NLP Malaysia	1-6 Dec 2018	UPM Fund	Tuan Haji Taib dan Puan Suzana
3.	NLP Practioner	Akademi NLP Malaysia	2019	Personal	Tuan Haji Taib dan Puan Suzana
4.	Kaunseling and NLP Practioner	Akademi NLP Malaysia	Feb 2020	Personal	Tuan Haji Taib, En. Jasmi dan Dato Ruziati
5.	NLP Practioner and Meditation	Holiday Villa Resort Langkawi	29 Jun -2 Julai 2020	Personal	Tuan Haji Taib
6.	Public Speaking	Al Farabi, UPM	21 Julai 2020	Pendaftar UPM	Puan Adura
7.	Language and Behaviour Profile	Akademi NLP Malaysia	Julai 2020	Personal	Tuan Haji Taib