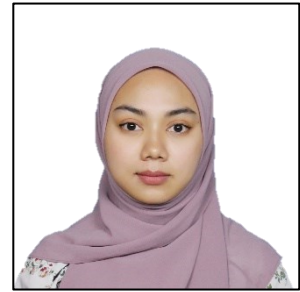


## CURRICULUM VITAE



<b>A. BUTIR-BUTIR PERIBADI (<i>Personal Details</i>)</b>			
Nama Penuh ( <i>Full Name</i> )	Nur Aqilah Amalina binti Jaafar		Gelaran ( <i>Title</i> ): Dr
No. MyKad / No. Pasport ( <i>Mykad No. / Passport No.</i> )	Warganegara ( <i>Citizenship</i> ) Malaysia	Bangsa ( <i>Race</i> ) Malay	Jantina ( <i>Gender</i> ) Female
Jawatan ( <i>Designation</i> )	Part-time lecturer	Tarikh Lahir ( <i>Date of Birth</i> )	3 <sup>rd</sup> February 1992
Bidang ( <i>Area</i> )	Consumer food safety, quality, and sustainability		
ORCID ID:	0000-0003-3112-3401		
SCOPUS ID:	57221107380		

Alamat Semasa ( <i>Current Address</i> )	Jabatan/Fakulti ( <i>Department/Faculty</i> )	E-mel dan URL ( <i>E-mail Address and URL</i> )
No, 10 Jalan 1/8, Taman Kembang Sari, 43300 Seri Kembangan, Selangor	Department of Resource Management and Consumer Studies, Faculty of Human Ecology, UPM  Tel: 03-9769 7051 Fax: 03-8943 5385	E-mail: aqilahamalina@upm.edu.my  OR aqilah.jaafar@gmail.com

<b>B. KELAYAKAN AKADEMIK (<i>Academic Qualification</i>)</b>				
Nama Sijil / Kelayakan ( <i>Certificate / Qualification obtained</i> )	Nama Sekolah Institusi ( <i>Name of School / Institution</i> )	Tahun ( <i>Year obtained</i> )	Bidang pengkhususan ( <i>Area of Specialization</i> )	Gred ( <i>Grade</i> )
Doctor of Philosophy	Universiti Putra Malaysia	2019 - 2023	Community Nutrition	3.83/4.00
Master of Food Technology	Universiti Putra Malaysia	2015- 2016	Food Science and Technology	3.55/4.00
Bachelor of Science (Hons)	Universiti Teknologi Mara	2011 - 2015	Food Science and Technology	3.50/4.00
Foundation in Life Science	Pusat Asasi Sains Universiti Malaya	2010 - 2011	Life Science	3.44/4.00
Sijil Pelajaran Malaysia (SPM)	Sekolah Berasrama Penuh Integrasi Gombak	2008 - 2009	Pure Science	9 As

<b>C. KEMAHIRAN BAHASA (<i>Language Proficiency</i>)</b>					
Bahasa / <i>Language</i>	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English				/	
Bahasa Melayu					/

<b>D. PEKERJAAN (<i>Employment</i>)</b>			
Majikan / <i>Employer</i>	Jawatan / <i>Designation</i>	Tarikh lantikan / <i>Start Date</i>	Tarikh tamat / <i>Date Ended</i>
Department of Resource Management and Consumer Studies, Faculty of Human Ecology Universiti Putra Malaysia	Senior Lecturer	Nov 2023	Present
Department of Resource Management and Consumer Studies, Faculty of Human Ecology Universiti Putra Malaysia	Tenaga Akademik Muda / Tutor	Mar 2019	Mar 2023
Etika Beverages Sdn Bhd	Regulatory Affairs Executive	Apr 2016	May 2018
Ministry of Health Malaysia	Food Science & Technology Officer	Mar 2015	Mar 2016
Us Learning System Sdn Bhd	Part-Time Tutor	Jan 2014	Nov 2014
SK Taman Universiti, Seri Kembangan	Substitute Teacher	Mar 2011	Aug 2011
McDonald's, The Mines Shopping Centre	Crew Member	Dec 2009	Mar 2010

<b>E. AKTIVITI DAN SUMBANGAN (<i>Activities and Contribution</i>)</b>			
Peranan / <i>Role</i>	Program / <i>Program</i>	Tempat / <i>Venue</i>	Tarikh / <i>Date</i>
Secretariat & Assistant Moderator	Focus Group Discussion on "Pelan Tindakan Pengguna Kajian Semakan Semula Dasar Pengguna Negara"	Bangi Resort Hotel	7 July 2022
Speaker	Talk on "Dapur Sihat 2022"	Family, Adolescent and Child Research Centre of Excellence (FACE)	15 Sep 2022
Speaker	Consultation on Facebook Ads recruitment method for research on dehydration and water intake among Malaysian	Faculty of Medicine and Health Sciences, UPM  Zoom Meeting	12 Apr 2021

Rapporteur	Technical Retreat on Agricultural Transformation and Inclusive Growth – The Malaysian Experience Report submitted to The World Bank	Office of the Deputy Vice-Chancellor (Research & Innovation), UPM	14 – 15 Nov 2018
Technical member	Task force for Malaysia Food Regulation 1985 Amendment on Milk and Milk Products  Task force for Sugar-Sweetened Beverages (SSB) Tax  Task force for Malaysia's Healthier Choice Logo (HCL) product requirements	Wisma Federation of Malaysian Manufacturers (FMM), Bandar Sri Damansara, Kuala Lumpur	2017-2018
Intern	Internship Programme for Bachelor of Science (Hons) in Food Science and Technology	Department of Health of Federal Territory of Kuala Lumpur & Putrajaya, Ministry of Health, Malaysia	6 Apr - 19 June 2015
Secretariat	Procedural manual documentation workshop for the food safety assurance program (PJKM) towards good manufacturing (GMP)	Department of Health of Federal Territory of Kuala Lumpur & Putrajaya, Ministry of Health, Malaysia	20 - 21 May 2015
Speaker	"Karnival Pendidikan Kesihatan, Peringkat Wilayah Sentul, Kuala Lumpur"	SMK Raja Abdullah, Kuala Lumpur	5 May 2015

<b>F. PERSATUAN (<i>Society</i>)</b>	
Lifetime Member	Malaysia Consumer and Family Economy Association (MACFEA)
Professional Member	Malaysia Institute of Food Technology (MIFT)

### G. ANUGERAH (Award)

- Received straight A's student award at Sekolah Berasrama Penuh Integrasi Gombak in SPM 2009.
- Received the Jabatan Perkhidmatan Awam (JPA) Scholarship for Bachelor's Degree from 2011 to 2015
- Earned the Dean's Award five times from 2011 to 2015
- Granted the MyBrain Science Scholarship for Master's Degree in 2016
- Awarded the Skim Latihan Akademik Bumiputera (SLAB) / Tenaga Akademik Muda (TAM) UPM Scholarship for Doctor of Philosophy from 2019 to 2023
- Received Gold Award for paper presentation in Malaysian Journal of Consumer and Family Economics International Postgraduate Conference 2023

### H. PROJEK (Project)

#### Consumer Health and Food Safety Awareness (On-going)

(Grant: RM 8, 000 from Ministry of Domestic Trade and Costs of Living - MACFEA)

### I. SENARAI PENERBITAN (List of publications)

Journal

**Jaafar, N. A. A.,** Sulaiman, N., Redzwan, M., & Badari, S. A. Z. (2020). A Systematic Review of 10 Years of Empirical Studies on Organic Food Consumption among Malaysian Consumers. *Malaysian Journal of Consumer and Family Economics*, 25 (S1), 111-134.

**Jaafar, N. A. A.,** Sulaiman, N., Redzwan, M., & Badari, S. A. Z. (2023). Development, validity, and reliability of a questionnaire on psychological factors of organic food consumption among Malaysian adults. *Information Management and Business Review*, 15(2(I)SI), 57-69.

**Jaafar, N. A. A.,** Sulaiman, N., Badari, S. A. Z., & Sabran, M. R. (2023). Psychological Differences between Non-to-Occasional and Regular Organic Food Consumers in an Emerging Market: A Preliminary Comparative Analysis among Malaysian Adults. *International Journal of Academic Research in Business and Social Sciences*, 13(8), 1879-1889.

**Jaafar, N. A. A.,** Sulaiman, N., & Badari, S. A. Z., & Redzwan, M. (2023). Exploring Contrasts in Food Choice Motives across Different Types of Consumers of Organic Food: A Pilot Study among Malaysian Adults. *International Journal of Academic Research in Business and Social Sciences*. 13 (10), 503-516.

**Jaafar, N. A. A.,** Badari, S. A. Z., Sulaiman, N., & Redzwan, M. (2023). Consumer Profiles of Organic Food Consumption: Insights from a Cross-sectional Study of Malaysian Adults. *International Food Research Journal*. (Under review)

	<p><b>Jaafar, N. A. A.,</b> Sulaiman, N., Redzwan, M., &amp; Badari, S. A. Z. (2023). Exploring Sociodemographic Variations in Organic Food Consumption and Food Choice Motives between Organic and Non-Organic Consumers: Insight from Malaysian Adults. <i>Malaysian Journal of Consumer and Family Economics</i>. (Under review)</p> <p><b>Jaafar, N. A. A.,</b> Sulaiman, N., &amp; Badari, S. A. Z., &amp; Redzwan, M. (2023). Mindful Eating for a Sustainable Future - The Role of Psychological Factors in Organic Food Consumption among Malaysian Adults. <i>Malaysian Journal of Medicine and Health Sciences</i>. (Submitted)</p>
Thesis:	<p><b>Doctor of Philosophy</b> Development of Extended Theory of Planned Behaviour (E-TPB) Factorial Model for Organic Food Consumption Among Malaysian Adults.</p> <p><b>Master of Food Technology</b> Physicochemical Properties of Foam Mat Dried Red Dragon Fruit (<i>Hylocereus polyrhizus</i>).</p> <p><b>BSc (Hons) in Food Science and Technology</b> Effects of Different Physical &amp; Mechanical Properties of Chitosan on Storage Stability of Tomatoes at Room Temperature.</p>

<b>J. PERSIDANGAN DAN SEMINAR (Conference and Seminar)</b>	
Persidangan / Conference	<p><b>MAJCAFE International Postgraduate Conference 2023</b> <b>Presenter:</b> Exploring Sociodemographic Variations in Organic Food Consumption and Food Choice Motives between Organic and Non-Organic Consumers: Insight from Malaysian Adults, 14<sup>th</sup> June 2023, Faculty of Business and Management, Universiti Teknologi Mara.</p> <p><b>Nutrition Society of Malaysia (NSM) Young Researcher's Symposium 2023 (Faculty level)</b> <b>Presenter:</b> Mindful Eating for a Sustainable Future: The Role of Psychological Factors in Organic Food Consumption among Malaysian Adults, 16<sup>th</sup> May 2023, Faculty of Medicine and Health Science, Universiti Putra Malaysia.</p> <p><b>MACFEA-FBM UiTM International Conference 2022</b> <b>Presenter:</b> Development, Validity and Reliability of a Questionnaire on Psychological Factors of Organic Food Consumption Among Malaysian Adults, 6<sup>th</sup> December 2022, Best Western i-City, Shah Alam.</p> <p><b>23rd MACFEA National Seminar 2019</b> <b>Presenter:</b> A Systematic Review of 10 Years of Empirical Studies on Organic Food Consumption among Malaysian Consumers, 17<sup>th</sup> December 2019, Faculty of Human Ecology, Universiti Putra Malaysia.</p>

<p>Kursus / Course</p>	<p><b>Webinar: AI Research Tool for Academic Writing</b>  30 August 2023  Speaker: Ts. Dr. Chew Chiou Sheng (Raymond)</p> <p><b>Bengkel Latihan untuk Pengajar Kursus SKP3122 Penghayatan Etika dan Peradaban</b>  27 February 2023  Speaker (s): Lecturers from Department of Government and Civilization Studies, Faculty of Human Ecology, Universiti Putra Malaysia (UPM)</p> <p><b>Syarahan Umum Profesor Adjung Fakulti Pengajian Pendidikan Siri 6: Beyond The Numbers - The Wealth of Social Science Research Methodology</b>  13 October 2022  Speaker: Prof Dato Dr Abdul Rashid Mohamed</p> <p><b>Strategies For Successful Journal Publication and Citation Improvement</b>  12 July 2023  Speaker: Prof T. Ramayah, Universiti Sains Malaysia (USM)</p> <p><b>20P Akademia</b>  9 July 2023  Speaker: Dr. Nurul Fadly Bin Habidin, Universiti Pendidikan Sultan Idris (UPSI)</p> <p><b>How to Write a Good Journal Article?</b>  14 June 2023  Speaker: Prof. Dr. Tan Peck Leong, Universiti Teknologi Mara (UiTM)</p> <p><b>Conducting Internal Audit for Food Safety Management System (FSMS)</b>  27-28 September 2022  Organized by: International Food Safety Training Centre (IFSTC) Malaysia, Ministry of Health Malaysia</p> <p><b>Writing A Thesis to Prepare for Viva: Viva Imagination as A Tool for Thesis Preparation</b>  21 September 2022  Speaker: Prof. Dr. Ismi Arif Ismail, Universiti Putra Malaysia (UPM)</p> <p><b>International Webinar on Agroecology and Community Series</b>  21 December 2021  Speaker: Dr Anni Mitin, Malaysian Agroecology Society (SRI-Mas)</p> <p><b>Mixed Methods Research in the Social Sciences</b>  13 July 2021  Speaker: Prof. Dr. Abd. Lateef Krauss Abdullah, Universiti Putra Malaysia (UPM)</p>
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	<p><b>Seminar Kebangsaan Pertanian Organik (SKOr) 2021</b>  22 - 23 February 2021  Organized by: Malaysian Agriculture Research and Development Institute (MARDI)</p> <p><b>One Day Workshop on How to Do Literature Review using 6 Steps Approach</b>  16 February 2020  Speaker: Prof. Dr. Juhana Salim, Universiti Kebangsaan Malaysia (UKM)</p> <p><b>One Day Workshop Literature Review using ATLAS.ti</b>  7 February 2020  Speaker: Assoc. Prof. Dr. Ani Munirah Mohamad, Universiti Utara Malaysia (UUM)</p> <p><b>Systematic Literature Review</b>  28 June 2019  Speaker: Dr. Hayrol Azril Mohamed Shaffril, Universiti Putra Malaysia (UPM)</p> <p><b>Structural Equation Modeling (Sem) Using Amos Course</b>  14 &amp; 15 January 2019  Speaker: Prof. Bahaman bin Abu Samah, Universiti Putra Malaysia (UPM)</p> <p><b>Two Days Workshop on Structural Equation Modeling (SEM/AMOS) Level 1</b>  28 - 29 September 2018  Speaker: Prof. Dr. Zainudin Hj.Awang, Universiti Sultan Zainal Abidin (UniSZA)</p> <p><b>One Day Workshop on Questionnaire Design</b>  22 September 2018  Speaker: Prof. Dr. Juhana Salim, Universiti Kebangsaan Malaysia (UKM)</p>
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#### **K. RUJUKAN (Referee)**

Prof. Dr. Norhasmah Binti Sulaiman  
Head of the Department of Nutrition,  
Faculty of Medicine and Health Sciences, UPM  
Tel: 03 9767 2461

Assoc. Prof. Dr. Afida Mastura Muhammad Arif  
Head of the Department of Resource Management and Consumer Studies,  
Faculty of Human Ecology, UPM  
Tel: 03 9769 7096