

## CURRICULUM VITAE



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Department of Resource  
Management and Consumer  
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### Education

1. PhD (Natural Resources and Environmental Economics), 2013, Universiti Kebangsaan Malaysia.
2. Master of Economics (Natural Resources and Environmental Economics), 2000, Universiti Putra Malaysia.
3. Bachelor of Science (resource Economics), 1996, Universiti Putra Malaysia.

### Areas of Interest

1. Sustainable Consumption Economics
2. Natural Resources and Environmental Economics

### Professional Qualification/ Membership/ Affiliation

1. Asian Consumer and Family Economics Association (ACFEA)
2. Member, Malaysian Consumer and Family Association (MACFEA)
3. Member, UPM Academic Association (PPA UPM)
4. Member, UPM PERMATA

### Appointments

Position	Duration
1. Industrial Training Coordinator, Faculty of Human Ecology, UPM	13 Feb 2017 – 9 June 2018
2. Senior Lecturer, Department of Resource Management and Consumer Studies, Faculty of Human Ecology, UPM	Oct 2008 to date
3. Lecturer, Department of Resource Management and Consumer Studies, Faculty of Human Ecology, UPM	29 March 2001- 30 Sept 2008
4. Matriculation Science Teacher, UPM	11 Dec 1996 – 28 March 2001

### Publications

#### Journals (30 recent journals)

1. **Zuroni M.J.** (2015). A Case Study of Consumers' Preferences on Green Home Attributes for Sustainable Lifestyles. *Malaysian Journal of Consumer and Family Economics*, 18:85-102. (SCOPUS)
2. Lidiana, L., **Zuroni, M.J.**, Norhasmah, S., Husniyah, A. R., Elistina, A. B., & Askiah, J. (2015). Food Choice Factors Affecting Green Food Attitude in Klang Valley. *Malaysian Journal of Consumer and Family Economics*, 18:103-113. (SCOPUS)
3. **Zuroni, M.J.**, Husniyah, A. R., Elistina, A. B., Askiah, J., Roziyah, M. R., & Norzalika, M. Z. (2013). Preference on Sustainable Housing Towards Consumers' Well-Being. *Malaysian Journal of Consumer and Family Economics*, 16: 119-135. (SCOPUS)



4. Norhasmah, S., **Zuroni, M.J.** & Marhana, A. R. (2013). Food Security among Public University Students Receiving Financial Assistance in Peninsular Malaysia. *Malaysian Journal of Consumer and Family Economics*, 16:176-185. (SCOPUS)
5. Husniyah, A. R., **Zuroni, M.J.** & M. Fazilah, A. S. (2012). Predictors of Investment in Risky Assets among Malaysian Families. *Jurnal Ekonomi Malaysia*, 46(1): 27-37. (SCOPUS)
6. **Zuroni, M.J.** (2016). Permintaan Pengguna Mengikut Atribut-atribut Rumah Lestari yang Dimodelkan di Malaysia. *Journal of Global Business and Social Entrepreneurship (GBSE)*, 2(3): 63–73.
8. **Zuroni, M.J.**, Syuhaily, O., Roslina, M.S., Nurul Faizah, S. & Nur Faizah, S. (2016). Consumption And Expenditure Pattern Of Energy And Water Among Urban Consumers. *Malaysian Journal of Consumer*, 26: 54-64.
9. Norhamizah, I. & **Zuroni, M.J.** (2016). Kesanggupan Membeli Makanan Organik Dalam Kalangan Pengguna Di Ipoh, Perak. *Malaysian Journal of Consumer*, 27: 86-98.
10. **Zuroni, M.J.**, Farhan, M.A., Mumtazah, O., Norhasmah, S. & Husniyah, A. R. (2015). Penggunaan Sumber dalam Kalangan Isi Rumah melalui Analisis Jejak Ekologi. *Malaysian Journal of Consumer*, 25: 43-62.
11. **Zuroni, M.J.**, Syuhaily, O., Roslina, M.S. & Nurulfaizah, S. (2015). Pola Penggunaan Tenaga dalam Kalangan Pengguna Bandar. *Malaysian Journal of Consumer*, 25: 78-93.
12. **Zuroni, M. J.** (2015). Pengenalpastian Atribut-atribut Rumah Lestari dalam Model Pilihan: Perbincangan Kumpulan Berfokus. *Malaysian Journal of Consumer*, 24: 18-29.
13. Norzalika, M. Z., Husniyah, A. R., **Zuroni, M.J.**, Elistina, A. B., Askiah, J., & Roziah M. R. (2015). Sustainable Practices and Well-Being among Households in Peninsular Malaysia. *Malaysian Journal of Consumer*, 24: 45-56.
14. Askiah, J., Arun G. & **Zuroni, M. J.** (2015). Relationship between Emotional Intelligence and Job Satisfaction among Texas Instruments Employees. *Australian Journal of Business and Economic Studies*, 1(2): 31-39.
15. Lidiana, L., **Zuroni M. J.** & Norhasmah, S. (2015). Factors Affecting Green Food Practices And Consumer Subjective Wellbeing. *Journal of Education and Social Sciences*, 1: 205-211.
16. **Zuroni, M. J.**, (2015). Preferences on Green Home Attributes among Malaysian Households. *Journal of Research in Business, Economics and Management*, 4(2): 323-333.
17. **Zuroni, M. J.**, Farhan, M.A., Mumtazah, O., Husniyah, A.R., & Norhasmah, S. (2014). Amalan Penggunaan Semula Sisa Pepejal dalam Kalangan Isi rumah. *Malaysian Journal of Consumer*, 23: 59-71.
18. Lam, S. L., & Zuroni, M. J. (2014). Factors Influencing The Practices Of Green Food Consumption Among Generation Y Of Chinese Consumers. *Malaysian Journal of Youth Studies*, 11: 43-59.
19. Noor Diyana, F.A., Husniyah, A. R., **Zuroni, M. J.**, & Mohd Amim, O. (2014). The Socio-Economic Factors, Current Financial Status, Financial Management Practices and The future financial Well-being among Government Employees. *Malaysian Journal of Consumer*, 23: 25-38.



20. Wan Rohaya, W. M. & **Zuroni, M.J.** (2013). Tahap Pengetahuan, Sikap dan Amalan Penggunaan produk Makanan Organik Dalam Kalangan Pengguna Kuala Krai, Kelantan. *Malaysian Journal of Consumer*, 21: 81-100.
21. **Zuroni, M.J.** and Goh, H. L. (2012). Factors Influencing Consumers' Attitude towards E-Commerce Purchases through Online Shopping. *International Journal of Humanities and Social Science*, 2(4): 223-230.
22. **Zuroni, M.J.** and Lim, Y. L. (2012). Personal Financial Knowledge and Attitude towards Credit Card Practices among Working Adults in Malaysia. *International Journal of Business and Social Science*, 3(7): 176-185.
23. **Zuroni, M.J.**, Husniyah, A. R., Elistina, A. B., Askiah, J., Roziah, M. R., & Norzalika M. Z. (2012). Sustainable Housing Practices towards Consumers' Well Being. *Malaysian Journal of Consumer*, 18:38-49.
24. **Zuroni, M. J.**, Husniyah, A. R., Elistina, A. B., Askiah, J., Roziah, M. R. & Norzalika, M. Z. (2012). The Choice of Sustainable Housing Practices towards Sustainable Development: A Case Study in Malaysia. *OIDA International Journal of Sustainable Development*. 4(5): 83-98.
25. **Zuroni, M.J.** & Chuah, H. C. (2012). Knowledge Level and Attitude of Mobile Phone Recycling Practice among UPM Students. *Malaysian Journal of Youth Studies*. 6:125-144.
26. **Zuroni M.J.** & Nur Rasyifah, M.R. (2011), Tahap Pengetahuan dan Sikap Pengguna terhadap Transaksi Sewa Beli di Pulau Pinang. *Jurnal Pengguna Malaysia*. 16: 77-94.
27. Nur Atika, A., Husniyah, A.R., Elistina, A.B., **Zuroni, M.J.**, & Askiah, J. (2011).Toleransi Risiko Kewangan dalam Pengurusan Kewangan Pekerja Sektor Awam. *Jurnal Pengguna Malaysia*. 16: 109-123.
28. **Zuroni, M. J.**, Husniyah, A. R. & Kanmani, S. (2011), Pengetahuan dan Sikap terhadap Transaksi Sewa Beli. *Jurnal Pengguna Malaysia*. 17: 1-21.
29. **Zuroni, M.J.**, Elistina A.B., Askiah, J., & Bukryman S. (2010). Sikap dan Amalan Pengguna dalam Musim perayaan. *Jurnal Pengguna Malaysia*. 15: 88-98.
30. **Zuroni, M.J.**, Bukryman, S. & Laily, P. (2010). Tahap Pengetahuan, Sikap dan Amalan Suri Rumah terhadap Kitar Semula Bahan Buangan di Malaysia. *Malaysian Journal of Consumer and Family Economics*. 13: 125-140.

#### Conference Proceedings (30 recent Conference Proceedings)

1. **Zuroni M.J.** & Jamal O., Consumers' Preferences on Green Home Attributes for Sustainable Lifestyle, Proceeding of Australian Academy of Business and Social Sciences, 27-28 August 2014. Kuala Lumpur, Malaysia.
2. Elistina A. B., Afida MAsura M. A., **Zuroni M.J.** & Norhafifah S., Domain dan Indikator Literasi Undang-undang Pengguna di Malaysia, Proceeding of 19<sup>th</sup> MACFEA National Seminar, 27-28 August 2014. Kuala Lumpur, Malaysia.
3. **Zuroni M.J.**, Syuhaily O., Roslina M.S., Nurul Faizah S., Pola Penggunaan dan Perbelanjaan Penggunaan Tenaga dan Air dalam Kalangan Pengguna Bandar, Proceeding of 19<sup>th</sup> MACFEA National Seminar, 19-20 November 2015. Putrajaya, Malaysia.
4. Nurul Faizah S., **Zuroni M.J.**, Syuhaily O., Roslina M.S., Faktor Pengetahuan dan Sikap yang Mempengaruhi Tingkahlaku Pembaziran Penggunaan Air, Tenaga dan Makanan dalam Kalangan Pengguna Bandar di Semenanjung Malaysia, Proceeding of 19<sup>th</sup> MACFEA National Seminar, 19-20 November 2015. Putrajaya, Malaysia.
5. Lidiana, L., **Zuroni M. J.**, Norhasmah S., Husniyah A. R., Elistina A. B., Askiah J., Factors affecting



Green Food Practices and Consumer Subjective Wellbeing, Proceeding of International Conference on Kuala Lumpur International Communication, Education, Language and Social Sciences 1 (KLICELS1), 6-7 June 2015. Kuala Lumpur, Malaysia.

6. **Zuroni M.J.**, Permintaan Pengguna Mengikut Atribut-atribut Rumah Lestari yang Dimodelkan di Malaysia, Proceeding of 3rd International Conference on Global & Social Entrepreneurship, 23-24 April 2016. Kuala Lumpur, Malaysia.
7. Elistina A. B., Afida Mastura M. A., **Zuroni M. J.**, Aini M.S., & Nurazlina D. , Nilai dan Kemahiran Pengguna Dalam Kalangan Ahli Persatuan Pengguna Di Malaysia. Proceeding of 20<sup>th</sup> MACFEA National Seminar, 1 Dec 2016, Kuala Lumpur, Malaysia.
8. **Zuroni M. J.** & Nizam A., Kesanggupan Membayar Ke Atas Produk Makanan Lestari Dalam Kalangan Isi Rumah, Proceeding of 20<sup>th</sup> MACFEA National Seminar, 1 Dec 2016, Kuala Lumpur, Malaysia.
9. Syuhaily O., **Zuroni M. J.**, Roslina M. S., & Nurul Faizah S., Pengaruh Norma Sosial, Teknologi dan Peranan Kerajaan Terhadap Tingkahlaku Penggunaan Berlebihan, Proceeding of 20<sup>th</sup> MACFEA National Seminar, 1 Dec 2016, Kuala Lumpur, Malaysia.
10. Nur Faizah M. S., **Zuroni M. J.**, Syuhaily O., Afida Mastura M A. & Roslina M., Domain dan Indikator Pembentukan Indeks Sisa Pepejal Sifar Pengguna Malaysia, Proceeding of 20<sup>th</sup> MACFEA National Seminar, 1 Dec 2016, Kuala Lumpur, Malaysia.

#### Books (If any)

#### Chapter in Books (If any)

1. **Zuroni Md Jusoh, 2012**, Globalisasi dan Kesan Terhadap Kesihatan Persekitaran, UPM Press, Serdang, (ISBN-978-967-344-267-6)
2. **Zuroni Md Jusoh, 2012**, Pengurusan Sisa Pepejal dan Sisa Berbahaya, UPM Press, Serdang., (ISBN-978-967-344- 267-6)
3. **Zuroni Md Jusoh, 2012**, Pembudayaan Penggunaan Lestari di Institusi Lestari, UPM Press, Serdang, (ISBN-978-967-344-656-8)
4. **Zuroni Md Jusoh, 2012**, Pembudayaan Penggunaan Lestari di Pejabat, UPM Press, Serdang, (ISBN-978-967-344-656-8)
5. Nurul Faizah Shukor dan **Zuroni Md Jusoh, 2017**, Pembaziran Penggunaan Air, Elektrik dan Makanan di Bandar-bandar Semenanjung Malaysia, UPM Press, Serdang, (ISBN-978-967-344-699-5)

#### Research Grants

No	Project Title	Amount (RM)	Year	Source of Fund
1.	Pengetahuan, Sikap dan Amalan Kitar Semula Bahan Buangan di Kalangan Suri Rumah di Semenanjung Malaysia.	29,500	2006-2007	FRGS
2.	Sustainable Housing towards Consumer Well Being.	70,000	2010-2012	RUGS
3.	Sustainable Lifestyle through Green Foods Consumption towards Consumers" Well-Being.	45,000	2012-2014	RUGS
4.	Over Consumption among Malaysian Urban Consumers.	40,240	2013-2015	GP-IPB PUTRA GRANT

5.	Pembentukan Indeks Sisa Pepejal Domestik Sifar Pengguna Malaysia. (On going)	68,500	2015-2017	FRGS
6.	Kesanggupan Membayar Pengguna Ke atas Penggunaan Produk Makanan Lestari Dalam Menangani Peningkatan Kos Sara Hidup.	3,000	2016-2017	MACFEA

### Awards/Recognition (Current)

No.	Name of awards	Title	Award Authority	Award Type	Year
1.	Best Paper Award	Consumers' Knowledge and Attitude towards Hire Purchase Transactions	FEP UKM, MACFEA & KPDKKK	Faculty	2010
2.	Silver Medal	Green Home Attributes in Environmental Choice Modeling	UPM Invention, Research and Innovation 2010 Exhibition	University	2010
3.	Bronze Medal	Level of Knowledge, Attitudes and Perception among Working and Non Working Housewives towards Solid Waste Recycling Practices in Malaysia.	UPM Invention, Research and Innovation 2010 Exhibition	University	2010
4.	Bronze Medal	Perbezaan Pengetahuan, Sikap dan Amalan Kitar Semula Isi Rumah Bandar dan Luar Bandar.	UPM Invention, Research and Innovation 2010 Exhibition	University	2010
5.	Bronze Medal	Stated Preference Economic Valuation: Experimento n Choices for Sustainable Housing in Malaysia.	UPM Invention, Research and Innovation 2010 Exhibition	University	2011
6.	2011 Excellence Award in Service	-	UPM	University	2012
7.	2012 Excellence Award in conjunction with Appreciation Day, UPM	-	UPM	University	2013
8.	Best Poster (PhD)	Analysis of Consumer Demand for Sustainable Home in Malaysia: Choice Modeling Approach	FEP, UKM	Faculty	2013



9.	2012 Dean Fellowship Award		FEM, UPM	Faculty	2014
10.	2013 Excellence Award in Service	-	UPM	University	2014
11.	2014 Excellence Award in Service	-	UPM	University	2015
12.	2015 Excellence Award in Service	-	UPM	University	2016
13.	Silver Medal		UPM Invention, Research and Innovation 2010 Exhibition	University	2016
14.	2016 Excellence Award in conjunction with Appreciation Day, UPM	-	UPM	University	2017

#### Professional Services/Consultation

No	Year	Title	Authority	Amount
1.	2009	Kos Sara Hidup	MACFEA	RM9000.00
2.	2016	Penyelidikan dan Pembentukan Modul Pendidikan Pengguna. (On going)	MACFEA	-

#### Student Supervision

##### PhD (Main Supervisor)

No.	Name	Title	Status
1.	Ogiemwonyi Osarodion (GS48690)	Knowledge level and Attitude towards the Behavior of Green Products Consumption among Nigerian Young People.	On Going

##### MS with thesis (Main Supervisor)

No.	Name	Title	Status
1.	Nurul Faizah Shukor (GS41330)	Faktor Pengetahuan dan Sikap yang Mempengaruhi Tingkahlaku Pembaziran Penggunaan Air, Tenaga dan Makanan dalam Kalangan Pengguna Bandar di Semenanjung Malaysia.	On Going
2.	Nur Faizah Mohamad Sulaman (GS45336)	Domain dan Indikator Pembentukan Indeks Sisa Pepejal Sifar Pengguna Malaysia.	On Going